

Responsible Marketing Policy

Overview

The Responsible Marketing Policy (the "Policy") is intended to improve and strengthen the sustainable operation and development of WuXi Biologics (the "Company") and its subsidiaries, and to ensure that the Company not only meets legal compliance requirements and business ethics when communicating, promoting and marketing Company's services to stakeholders, but also demonstrates socially responsible values when doing so.

The Company is defined by its core values: passion, reward, ownership, unity and determination. As part of its mission to provide stakeholders with solutions to accelerate and transform the discovery, development and manufacturing of biologics to the benefit of patients worldwide, the Company works to make its marketing and advertising honest, accurate, and consistent with its company values.

The Company is committed to understanding and respecting the needs of its stakeholders and striving to earn their trust through everything it does. The Company informs its stakeholders of new or improved products through marketing and advertising across multiple prints and digital channels. As part of its mission to improve people's lives, the Company aims to ensure that its marketing and advertising are socially responsible.

This Policy serves as a statement of commitment from the Company's management and senior executives, a guideline for its marketing and communications teams and a promise to its employees, business partners and suppliers.

Scope

This policy applies to all employees (including part-time and contractors), of the Company and each of its subsidiaries.

Compliance with Industry Laws and Regulations

All forms of marketing activities conducted by the Company, including its content and approach, is subject to industry standards and legal requirements, such as the Federal Trade Commission Act, including the Truth in Advertising Act, the DPA (Data Protection Act) 2018, EU General Data Protection Regulation (GDPR) and UK GDPR, and Advertisements Law of the People's Republic of China, and the related applicable laws and regulations in the countries where the Company does business and promotes its services and capabilities.

Compliance with Marketing, Advertising and Sales Policies of the Company

The Company has established marketing, advertising and sales policies which must be adhered to. These policies clearly stipulate that any marketing activity, including its content and approach, needs to conform with the Company's policies and be reviewed and approved by the authorized individuals of the Company. Exaggerated, deceptive and false content is prohibited.

Accurate Information Disclosure

The Company should disclose information accurately as required by applicable local laws and regulations, as well as in compliance with industry standards and guidelines. In addition, the Company will not misrepresent its products, services, or prices; make false or misleading claims about the Company products, services, performance, or track record; or make false or misleading statements about the products, services, performance, or track record of our competitors. Unless there is sufficient research to substantiate a comparison between the Company's product or service and a competing product and service, you may not use comparative advertising of any sort, whether by written advertisement or otherwise. Employees should check with the Company's legal department before using comparative advertising. The Company will maintain a repository of all marketing materials so they can be made available for evaluation or review if requested.

Privacy Protection

The Company ensures the use of comprehensive privacy protection practices that cover the collection and use of customers' and clients' private information. The Company acts transparently, to protect and secure the data, to respect the rights of its customers' and clients', and to verify compliance with all legal requirements. Sharing customer or client information with any party outside the Company is strictly forbidden. For further information, please review the Company's <u>Privacy Policy</u>.

Reviewing and Monitoring Mechanism

The Company has established a marketing material reviewing and monitoring system on responsible marketing, where due diligence is conducted at all levels of the marketing team and by which all marketing materials must be approved by authorized management personnel at the Company.

Marketing materials may not be published or disclosed to any party for the purposes of printing, publication or internet publication without the approval of the Corporate Marketing Department. No entity or individual covered by this policy may engage any external contractor or business for advertising, marketing, or design without first obtaining the prior consent of the Global Communications Office. All contracts for advertising, marketing, design, or related services ("marketing contracts") must be submitted to the regional Marketing Department for review and approval. The Corporate Marketing

Department lead or his/her designee shall review all marketing contracts and marketing materials for compliance with the Company's Responsible Marketing Policy, Brand Identity Guidelines, External Communications Policy and other applicable policies.

Audit Mechanism

The Company conducts annual audits on all marketing materials, initiatives and activities across all operations to ensure full compliance with the Company's Code of Business Conduct and Ethics as well as the Responsible Marketing Policy.

Environmental Protection and Social Responsibility

The Company's business practices seek to promote environmental protection and corporate social responsibility, and actively consider environmental, social and sustainable development in all aspects of research and development, testing, and production, in accordance with Company's ESG Approach to Environmental Protection.

Employee Training

All employees (including part-time and contractors) are required to participate annual responsible marketing training to equip them with the right skills and knowledge to support the Company's stakeholders. In addition, the Company provides in-depth responsible marketing training to employees engaged in marketing, communications, sales and business development personnel to ensure continued quality and that marketing and communications processes are being implemented correctly.

Channels for Reporting Policy Violations

The Company encourages individuals to use established channels to report violations of this Policy as set forth in Company's Code of Business Conduct and Ethics under the heading "Reporting and Compliance Procedures". Any employee, client, supplier, or other third party may report potential violations of marketing laws and regulations, industry codes or company policies. All reports of misconduct will be taken seriously and investigated, and corrective action will be taken as necessary, in accordance with Company's Code of Business Conduct and Ethics. If applicable, violations will be treated in accordance with Company's Clients Complaint Management Measures.

Email: <u>IA biologics@wuxibiologics.com</u>
Compliance Biologics@wuxibiologics.com

Dissemination and Amendment

All employees (including part-time and contractors) of the Company can access the Policy. The Company reserves the right to amend, alter, or terminate this Policy at any time for any reason. The Company will review the Policy on a regular basis and amend it when necessary. When the Policy is updated, employees will be informed in a timely manner. The most

current version of this Policy can be found on the Company's official website.

(https://www.wuxibiologics.com/company/#ESG)